

Media Arts Pathway

Arts, Media, and Entertainment Industry



PLEASANT VALLEY HIGH SCHOOL

CTE Course Sequence



Course Descriptions

Introduction to Multi-Media (Introductory)

This introductory class is designed to provide students with basic skills in several areas of media production including: Video Production, Audio Production, Photography, and design. Students will gain an appreciation and understanding for the various types of Media Arts that are available in upper level courses at PV and colleges and universities throughout the country.

Video Production 1 (Concentrator)

A year-long class, the primary focus of this **hands-on** course is **filming and editing video**. Students will experience **full video production**, conceptualization, creating **storyboards**, **producing full scripts**, **filming and editing**. Students will also **research technical schools, college and university** options in the **field of video production**. Course units include music videos, commercials, silent films, and short movies. Students are able to **earn Butte College credit** upon completing this course. This course also receives **A-G Fine Arts credit**.

Video Production 2 & 3 (Capstone)

Year-long course for students who have successfully completed Video Production 1. This advanced course provides students with entry level **career skills in audio and video production**. Video Production 2 and 3 students **train with professional hardware, software, and audio and video equipment**. Students **shoot video in-studio and on location** for various projects under the "PV House of BLUE Production" name and get **hands-on experience running a small business**. **Work-based learning** includes **industry tours** and **guest speakers**. Students are able to **earn Butte College credit** upon completing this course. This course also receives **A-G Fine Arts credit**.

Recommended Courses

- Audio & Media Production (Butte College credit option, A-G "F" credit)
- Film and Media Studies

LOCAL POST-SECONDARY OPTIONS:

Butte College

AS or Certificate in:

- Multimedia Studies
- Radio-TV-Film: Video Prod.
- Recording Arts

AS in Film, TV, Media

AA in Graphic Design

Single Camera Video Production

CSU, Chico

BA, Communication Design:

- Media Arts
- Graphic Design
- Minor in Broadcasting

HIGH-WAGE CAREERS:

- * Film & Video Editor
- * Producer / Director
- * Multimedia Artist
- * Special FX Artist
- * Sound Engineer Tech

Contact:

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Career and Technical
Student Organization:



SkillsUSA
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