

Visual/Commercial Arts Pathway

Arts, Media, and Entertainment Industry



PLEASANT VALLEY HIGH SCHOOL

CTE Course Sequence



Course Descriptions

Art 1 (Introductory)

**A-G "F" Area*

This introductory year-long class is designed to provide students with a basic understanding of the elements of art and the principles of design through various media. They will learn drawing, painting, printing, ceramics, and other various 3D building methods. Students will learn how to creatively problem solve: a skill that will help in *any* field of study.

Life Drawing and Design (Concentrator)

**A-G "F" Area*

This year-long course is designed to help students obtain the concentrated skill of observational drawing. Students will gain the basic skills of drawing from life, including anatomy and fundamental exercises in gesture, contour line, and tonal modeling. Working with an assortment of traditional media, students will explore the human form, figure/ground relationships, composition, illustrative design, and layout.

Ceramics (Concentrator)

**A-G "F" Area*

This year-long concentrator course blends design ideas and studio experience in clay to provide an experience in the Visual Arts. Students will learn how to create, critique, evaluate, and appreciate works of art through beginning hand-building techniques such as pinch, coil, slab and mold work; introductory forms on the potter's wheel; and exploration of decorative temperatures.

Studio Art/AP (Capstone)

**A-G "F" Area*

This year-long advanced art class encourages and expects students to delve into conceptual and formal issues relating to drawing, painting, graphic design, and commercial art. Highly motivated students will be provided with an environment that fosters artistic growth, work ethic and focus. Students are allowed some creative freedom to work in their medium of choice in order to hone their artistic skills and build their portfolio. Students will not only create a professional portfolio of work, but will get hands-on experience running a small business. Work-based learning includes industry tours and guest speakers.



LOCAL POST-SECONDARY OPTIONS:

Butte College
AA or Certificate in:
-Arts
-Graphic Design
-Studio Arts

CSU, Chico

BA:
-Art Studio
-Art History
-Art Education
-Graphic Design
BFA - Bachelor of Fine Arts
Minor in Art Studio

HIGH-WAGE CAREERS:

- Advertiser
- Art Director
- Designer
- Illustrator

Contacts:

Lauren Barrera-Green
lgreen@chicousd.org

Career and Technical Student
Organization:

